

The jury group should consist of at least 5 people who are familiar with the medium of AV. (Exceptions are permitted.)

The evaluation can take place in a team meeting or individually by each member separately.

Individual assessment

The judging criteria are not prescribed. However, we recommend that creativity, technical quality (image, sound, editing), sound design and emotional impact be taken into account.

Each member of the evaluation team should rate the entries on a scale of up to 100 points. The best entries should receive a score close to 100 points, the worst entries should receive a score no lower than 5 points (for participation). The average of all individual scores should ideally be between 50 and 60 points.

Please note that Challenge-321 is not a photo competition. The use of third-party material, whether image, video or sound files, is permitted provided it is stated on the entry form and in the credits.

Group evaluation

Picture. It would be nice if the jury could take a group picture. That can also be collages or a series of individual images or screenshots from video meetings.

The pictures will be presented on the Challenge website after the competition has finished. (See Archive > Gallery to see the galleries from previous years).

All authors are asked to send in a portrait, so the judges should do the same.

Group Result. The average of the team members' ratings must be calculated. No further calculations should be made. The average values are then copied into the Excel spreadsheet "Judging-List" and sent back to Klaus. The result of the group must be reported back in the time frame published on the Challenge website.

Authors as judges. If team members also act as authors, they should not evaluate their own work. In this case, the average of only the other team members should be calculated.

Score vs. Ranking. For the formation of the overall result of all groups, it is important that the scale 0..100 is used for all entries and not a ranking such as "best show, second best, third best, ...". This means that several entries can receive the same score if they have the same level of quality.

Sorting. Important: The table is sorted by ID, the table must not be re-sorted.

Comments. Comments are helpful for the authors: what was liked, what was not well received, what could be done better. There is no obligation to submit comments. However, the authors are grateful for any feedback. If possible, the opinions of the team members should be summarised.

Public. After the judging, the competition entries (usually a selection) may be shown by the judging groups at local, non-commercial events.

The works may not be passed on to third parties or published on the Internet or in other media without the consent of the respective author.

Questions. If you have any questions or problems, please write to: info321@challenge321.org