

Challenge-321 International competition for short AudioVisual Sequences

The Challenge-321 – Idea of the competition

The idea of the competition is to enable authors to take part in several juries in different countries with just one entry. In each country, one or more clubs can apply for a judging. The respective clubs ensure that the evaluation is carried out by competent jury members. There are therefore several local and one overall results list.

Another purpose of the competition is to promote the medium of AV and to publicise it outside the "AV scene". To this end, the judging clubs are allowed to screen the entries in public.

The main feature of the competition is that the length is limited to 3 minutes and 21 seconds, hence the name "321". The authors should rise to the challenge of conveying their story in this short time. For the audience, the short running time guarantees a varied programme.

Organisation

Challenge 321 is organised by the "Challenge" working group of AV-Dialog e.V. in Germany. The submitted works will be sent exclusively to the judging groups in all participating countries. After each group has completed its assessment, an overall ranking will be calculated from the average points of each group.

The submitted works, the judging clubs and the results of the judging will be listed on the Challenge website.

Your AV Show

The AV show (also known as a slide show, hereinafter referred to as "AV" for short) is an audiovisual medium that combines images (photographs, graphics) and sound (music, noise, speech). The photographic (still) image is the basic element. The integration of videos as a supplement to the still image is permitted. Pure videos are not permitted.

The topic is free. The author can tell a story, illustrate a song, document something, report on something or let their imagination run wild.

Authorship and third-party material

The components of the AV do not have to be produced by the author. Only the montage must be created by the author. However, the use of third-party material must be stated on the entry form and in the credits. The same applies to the use of generative AI (artificial intelligence). Missing information can lead to a deduction of points.

Prizes

Small statues (Victor figure, see website for picture) will be awarded for the first three places.

There will be cash prizes for the first 10 or so places. These will be paid from the entry fees after deduction of costs (server, statues, postage). The distribution key depends on the amount available and is determined by the organisation team.

The best 50% of entries will receive a PDF certificate for successful participation.

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Rules of participation

- Maximum length: 3 minutes and 21 seconds (321) resp. 201 seconds.
- Topic: free
- Media: The still image (including graphics) is the predominant visual medium. Moving images are only permitted as a supplement. Pure videos are excluded. Timelapse is, however, permitted.
- Number of entries: Each author may submit **one** show and also be named as co-author of another show.
- Actuality: The submitted works should not be older than two years and must not have been submitted to a previous Challenge-321 competition. The age limit is based on trust.
- Rights: By submitting an entry, the author confirms that he/she does not infringe the rights of third parties and accepts the rules of the competition.
- File format: Only video files in MP4 containers are permitted. Please use the H.264 codec at a bit rate of up to approx. 8 Mbit/sec.
Bit rates above 10 Mbit/sec. will be reduced by the organiser.
- Picture format: The recommended picture format is: 1920 x 1080 pixels (Full HD).
Other formats are permitted.

Submissions

Please use the online form on the Challenge-321 website: <https://challenge321.org>

Submissions to the competition should be made by file transfer only. We recommend <https://www.swisstransfer.com>. Please send your files to this address: **transfer@challenge321.org**, Subject: „challenge submission“.

These files are required for the submission:

Please be sure to follow the guidelines for the file names, this will make it easier to process your submission.

- 1.) The video file, **file name:** "Title.mp4"
- 2.) a representative image from the show (Full HD format, no larger)
File name: "Title.jpg"
- 3.) a portrait picture of the author (portrait format with approx. 1000 pixels image height, for landscape format max. 5:4)
File name: "FirstName LastName.jpg"
- 4.) Optionally a Word or PDF document with further information on the AV, e.g. translations
File name: "Title.docx/pdf", possibly supplemented by a language abbreviation such as _en, _de

Participation fees

An entry fee of 10 Euros is payable for each show. Details on payment options can be found on the website under "How to submit".

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Recommendations

Challenge-321 is an international competition, so there may be comprehension problems when using text (written or spoken). Therefore, topics that can be "told with pictures" are particularly suitable for this competition.

Write a brief description of what the AV is about in the registration form.

But: The AV should be self-explanatory. If the AV can only be understood by studying the accompanying text, this reduces the chances of a good grade. Necessary information should, if possible, be included in the AV in written or spoken form.

In the case of written, spoken or sung text in the AV, we recommend that the text is also attached in writing, if possible with translations, at least in English. Especially with vocals, it is difficult to evaluate the AV without understanding the lyrics.

The AV can be submitted in several language versions, especially for spoken text.

Schedule

The dates for the submission period and the judging can be found on the Challenge website.

Information and contact

Web site <https://challenge321.org>

E-Mail: info321@challenge321.org

The Challenge working group in the AV-Dialog e.V.

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