

International competition for the digital Diaporama 2025

The Diaporama

The Diaporama (also Slideshow, AV-production, AV-sequence) is an audiovisual medium that combines images, sound and sometimes text. The photographic image is the basic element. The integration of videos as a supplement to the standing image is allowed. Pure videos are not allowed.

The subject is completely free. The author can express an idea, tell a story, illustrate a song, document something, report on something or let his imagination run wild.

Idea of the competition

The idea of the competition is to enable the authors to participate in several adjudications in different countries with only one submission. In each country, one or more clubs may apply to hold an adjudication. The respective clubs ensure that the evaluation of competent jury members is carried out. There are therefore several local and a total list of results.

Another purpose of the contest is to promote the digital slideshow and make it known outside the "AV scene".

A key feature of the contest is limiting the length to 3 minutes and 21 seconds. That's the reason for the "321" in the name. The authors should face the challenge of communicating their story in this short time. For the viewers, the short duration guarantees a varied program.

Organization

The Challenge 321 is organized by the work group "Challenge" of the AV-Dialog e.V. in Germany. The submitted entries are sent to the judging groups in all participating countries. After the evaluation by each group a classification is carried out. The overall classification is determined by adding the points of each group.

Any publication or distribution of the submissions other than to the judicial groups will not take place.

The submitted works, the judging clubs and the results of the judgments are listed on the Challenge website.

Participation fees

A fee of 10 Euros is payable for each entry. The fee includes the costs, e.g. for the web server. The organizers will endeavor to keep costs as low as possible. All surplus money is paid back as a prize money to the best authors.

We ask for payment by **PayPal** (preferred) or bank transfer. Please specify your name (first name last name) in the purpose field.

a) Transfer via PayPal to this e-mail address: **Pay@challenge321.org**

b) Bank transfer to this account: Achim A. H. Maier
IBAN: DE90 1203 0000 1075 8319 15
BIC: BYLADEM1001

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Recommendations

The challenge is an international competition, so it can lead to understanding problems when using text (writing or speech). For this reason, the competition is particularly suited to topics where the story is „told by images“.

If spoken text is used, different language versions can help to solve the language problem. Otherwise, please include the text of the show or a synopsis with your submission and, if possible, also translations.

Rules of Participation

- File format:** Please send only video files in MP4 containers. Please use the H.264 codec at a bit rate of up to approx. 8 Mbit/sec. Bit rates above 10 Mbit/sec. will be reduced.
Note: Other file formats often cause compatibility problems.
- Image format:** The recommended image format is: 1920 x 1080 pixels (Full-HD). Other formats are allowed.
- Maximum Length:** 3 Minutes and 21 Seconds (321) or 201 Seconds.
- Subject:** free
- Count:** Each author is allowed to submit one show and can act as a co-author in another show.
- Actuality:** The works shipped shall not be older than two years and may not have been sent to a previous challenge competition. Age limitation is based on trust.
- Legal rights:** By submitting, the author confirms not to violate the rights of third parties and to accept the rules of the competition.

Submissions

Please use the online form on the challenge website: <https://challenge321.org> > How to submit

Entries to the competition are to be made only by data transfer. We recommend the free service www.wetransfer.com. Please send your files to this address: **transfer@challenge321.org**, Subject: "challenge submission".

These files are necessary for the submission:

- 1.) The AV-sequence, please use the **title** as **file name**
- 2.) A portrait of the author (long side about 1000 Pixel), please use **your name** as **file name**
- 3.) A representative picture from the show (Full-HD-Format), please use the **title** as **file name**
- 4.) Optional a Word or PDF file with further descriptions, e.g. in different languages, please use the **title** as **file name**, where appropriate with extensions _en, _de ...

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Pre-selection

In case of more than approx. 80 entries, a pre-selection may be made. This is done internationally by at least one person each of the participating jury teams. All authors (including the non-accepted) get a result list with scoring.

Awards

For the best shows, there are cash prizes. These will be debited from the entry fees after deduction of the expenses. The distribution key depends on the available amount and is determined by the organization team. For the first place, an amount of about 100 € is striven for.

Restriction: In the case of less than ten submissions, no prize money will be paid.

Schedule

Submission period	15. 01. – 15. 03.
Judging	16. 03. – 15. 06.
Announcement of the result	30. 06.

Applications for the jury

The challenge competition takes place with judging sessions in different countries. Therefore applications for judging events from as many countries as possible are welcome.

The applicants have these obligations and rights:

- 1.) In the case of a pre-selection, at least one person from each jury team should evaluate all submissions. For this, the entries will be distributed in time.
- 2.) The jury shall be done by at least five jurors, where most should have experience with the AV medium. There may also be many more jurors, e.g. all members of a photoclub or a jury of the public. Joint judging in the team is desirable but not required. The members of the jury team can also judge at home. The jury does not necessarily have to be done on a day or weekend. A photo of the jury session is welcome.
- 3.) The result of the judging must be entered on an Excel form which is provided by the Organizing Committee and returned at the latest by the closing date for the jurisdiction.
- 4.) The judged works (usually a selection) may be shown at local, non-commercial events.
- 5.) A transfer of the entries to third parties or a publication on the Internet or in other media is not permitted, unless with the consent of the respective author.

Information and Contact

Website **www.challenge321.org**
E-Mail: **info321@challenge321.org**

Released by the working group Challenge of AV-Dialog e.V.

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